

Overall figures: 6.10.18 – 30.09.19

Consumer – Circulation 423,598,852 Reach 1,270,796,556



National
 Circ: 25,219,910
 Reach: 75,659,730
 No. of articles: **75**



Regional
 Circ: 8,026,054
 Reach: 24,078,162
 No. of articles: **616**



UK online
 WUU: 320,139,349
 Reach: 960,418,047
 No. of articles: **326**



UK magazines
 Circ: 3,684,366
 Reach: 11,053,098
 No. of articles: **24**



Broadcast
 Circulation: 524,143
 (approx.)
 Reach: 1,572,429
 Number of broadcast
 appearances: **4**



International
 Circ: 66,005,030
 Reach: 198,015,090
 No. of articles: **422**

Trade – Circulation 1,284,972 Reach 3,854,916



Trade print
 Circ: 244,989
 Reach: 734,967
 No. of articles: **28**



Trade online*
 WUU: 1,039,983
 Reach: 3,119,949
 No. of articles: **98**

**including international.*

Total circulation: 424,883,824
Total reach: 1,274,651,472

Total reach 2018: 1,227, 357,631